



Dear Parent/Guardian

The Firefighter Foundation in association with your school is sending you this letter to make you aware of our 'Sweetheart Campaign'. The 'Sweetheart Campaign' is about getting your school a defibrillator. Your school has decided to take responsibility to protecting your Childs life. In partnership with The Firefighter Foundation they are committed to our 'Sweet heart' Campaign.

The Firefighter Foundation is a registered charity, Number. 1159248. It is founded and run by firefighters who are committed to making the community a safer place. The 'Sweetheart Campaign' is committed to get defibrillators in every school in the country. Your school has taken the active decision to fundraise and purchase a defibrillator through our partnership with St John's ambulance. It is taking ownership and responsibility to get a defibrillator if a child or adult has a cardiac arrest in your school. 'Let us protect our Sweethearts'.

### **What is a Defibrillator?**

A Defibrillator is an Automatic External Defibrillator designed to shock the heart back to life if a Casualty is in Cardiac Arrest.

Tragically, every year 270 children die at school from cardiac arrest. That is nearly one child a day. Additionally, 12 young people die every week. A Defibrillator is their only chance of survival in combination with CPR. (Chest Compressions and Breaths)

The chance of a child surviving during a cardiac arrest will reduce by 10% every minute they are without a defibrillator. A Cardiac Arrest is caused when an electrical malfunction of the heart causes an irregular heart beat or a quivering of the heart. A Defibrillator shocks it back into a regular heart beat.

### **So what does this mean?**

As a parent or guardian we believe in your involvement in taking an active role in your Childs safety and security. The school will be fundraising to purchase the defibrillator through many different ways. We are asking for every family to donate money towards the fundraising target as this will immediately achieve the goal of purchasing your defibrillator. With a donation of your choice you are buying life insurance for your Childs safety for the whole of their time at school. A defibrillator will last indefinitely only the battery will need to be changed every five years. If you want to donate in this way please refer to your school for their method of collection.

For more information please refer to the Firefighter Foundation Website and the 'Sweet Heart' Campaign.

Remember nearly one child a day dies at school from Cardiac Arrest.

*It could be your school!*

*It could be your child!*

**'Let us protect our Sweet Hearts'**