



## Fundraising

This section helps give advice and ideas on fundraising to purchase your defibrillator.

## Parents and Guardians

Getting the Parents or Guardians contributing in your campaign is a great way of raising the funds to purchase your defibrillator, as it encourages the parents to get involved and can bring the school together as a team. Engaging the parents is key to a successful outcome as parents can take responsibility for their childrens safety. If you explain the importance a defibrillator could have on their childs life.

Depending on the number of children in your school. If you can get the parents on side with your campaign a minimal donation from every parent could be enough to raise the money in one go. Depending on the schools size a two to three pounds donation from each family could achieve the fundraising target immediately. However, it is worth bearing in mind that in these times of economic difficulty this may not be possible for all parents. We do believe that parents participation in achieving defibrillator ownership for their school is essential, if not through donations then in a supportive roll. Community Spirit is foremost in our aim for the school fundraising. It is important that the school is showing a community spirit of getting the defibrillator together as a school community.

## Sponsored Fundraising

Getting the children to undertake a sponsored event is a great way to fundraise. It gets the children involved in the process of fundraising and gives them a sense of responsibility and ownership to the school campaign. A sense of everyone pulling together.





## School Fete or Jumble sale

This is a great way of using the school itself to fundraise as it opens the school up to the public and showcases the schools community spirit. It also gives the local community an opportunity to get involved and contribute. It shows to the community your commitment to making your school and the community a safer place. Your defibrillator could be used on a Teacher, Parent or Visitor in cardiac arrest as it not only protects children but adults. It can even be utilised for the public if needed to help someone in the vicinity of the school. By opening up your campaign to the local community you are promoting the importance of Defibrillators in saving lives in schools and the community.

## Drama, Musical or Sporting Event

Why not use your students talent to fundraise for your Defibrillator. A School Play, Musical or Sporting event is a great way to raise money by charging an entrance fee or tickets to the Event. This again, gives the children a sense of ownership and responsibility and engages the parents and community to get involved and contribute.

## Local Business Sponsors

Involving the business community can be a great way of fundraising and invite the business community into your school. This shows good community spirit and also makes local businesses aware of the importance of themselves having a defibrillator. A defibrillator in their office or shop is important in protecting their staff or their customers. You as a school are taking the lead in making the community aware of the importance of defibrillators and making the community safe. Reaching out to all aspects of the community. The business community may very well like to sponsor a defibrillator for the school or even other groups in the community.

Anyone in the community including businesses can use the Firefighter Foundation website to own a defibrillator, as the step by step guide can be used to purchase a defibrillator through our partnership with St John's Ambulance.



## Outreach to Volunteer Community Groups

As a school, once you have your own defibrillator you could also think about fundraising to purchase a defibrillator for other groups in the community as a community engagement project. Volunteer groups who would struggle to fundraise for a defibrillator could benefit from your schools help. This community engagement could show the schools strength of community spirit. It demonstrates that your school has a commitment to excellence and good citizenship which will reflect as an example to your students. Get your school involved!